

# Summer SEALS Day Camp 2011 Annual Report

## February 4, 2012

With the completion of its fifth consecutive year, the 2011 Summer SEALS Day Camp continued to build upon the successes of the previous four summers, measurably *enriching lives...* of 30 youth academically, socially/emotionally and behaviorally... *one summer at a time.*

Programmatically, the staff focused on improving campers' core reading and mathematics skills while exposing them to a host of related activities to maintain a high level of engagement in learning through out the summer. The program was divided into three integrated units: First – **Solar System**, next – **Oceans** and finally – **the Civil War**. Campers received a book to keep for each section while writing and solving math problems related to each unit. Field trips included: a visit to the planetarium at the Selinsgrove Area Middle School, a visit to the National Aquarium in Baltimore, and a visit to the Civil War battlefields in Gettysburg. Additionally, the campers sponsored a free community car wash (as a way to thank those who made camp possible) and visited Mike & Kathi Flock's pond in Kreamer (an annual highlight for the kids, Mike and John Bickhart). An end of camp celebration included camper presentations to parents on the various units, diplomas and prizes for the campers to celebrate their many achievements. The figures below (i.e., Figures 1-4) speak to the effectiveness of the summer camp program and its core academic goals in reading and mathematics.

The set of bars on the left of each graph represent assessments that were completed by the school district in May 2011, just before the end of the 2010-2011 school year. The middle bar of each graph represents assessments completed by the summer camp staff (with campers only) in August 2011 at the end of the summer program. The set of bars on the right of each graph represent assessments that were completed by the school district in September 2011. We acknowledge and offer a special thank you to Holly Morgan, Counselor at the Selinsgrove Area Intermediate School for compiling this data.

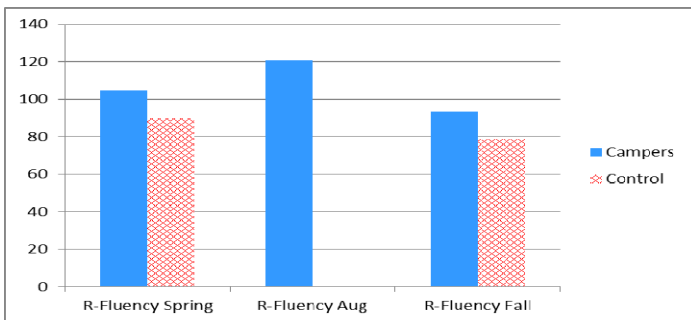


Figure 1. Reading Fluency Assessment Data for 2011 Summer Campers v. Non-camper Peers (i.e., controls)

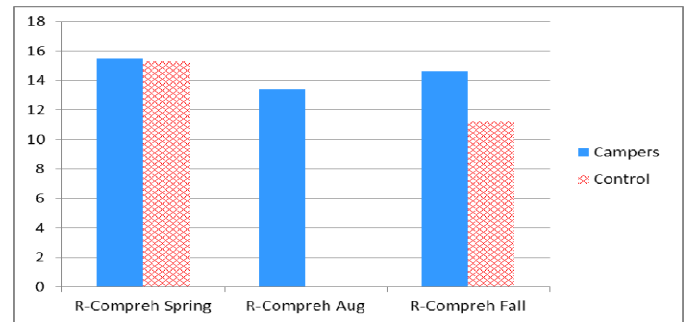


Figure 2. Reading Comprehension Assessment Data for 2011 Summer Campers v. Non-camper Peers (i.e., controls).

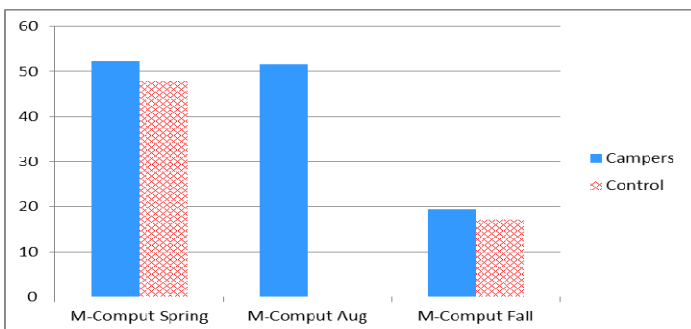


Figure 3. Mathematics Fluency Assessment Data for 2011 Summer Campers v. Non-camper Peers (i.e., controls).

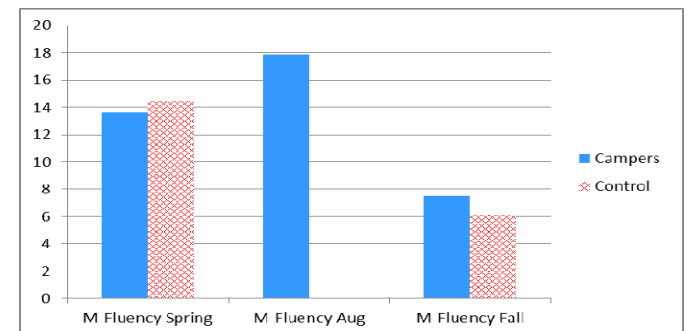


Figure 4. Mathematics Computation Assessment Data for 2011 Summer Camper v. Non-camper Peers (i.e., controls).

Beyond these programmatic and academic accomplishments, the Summer SEALS Day Camp strives to maintain its fundraising efforts despite challenging economic times. Our program video, produced by Patterson & Brandt, on our web site as well as links to our annual reports and EITC information serve to inform others of who we are and what we aim to do. Of significant assistance to us in 2011 was continuing to be approved by the state for the Educational Improvement Tax Credit (EITC) program for the third grade portion of our program. The fundraising goal for '11-'12 is \$40,000 in order to finance the 2012 program while we also work to grow an endowment fund. In April of 2012, under the leadership of our teachers from SU's Education Department, the second annual 5 K walk/run will be held as a fundraiser to facilitate 2012 field trips.

The charitable contributions received from 01/11 to 12/11 totaled \$55,471. This includes EITC contributions from both Mifflinburg Bank & Trust and Swineford National Bank, as well as proceeds from the first annual 5K. With expenses totaling \$37,138 we were able to continue to build our cash reserves. Having raised more than \$50,000 in 2011, the board engaged the services of an accounting firm, Herring, Roll & Solomon, P.C., to complete a compiled report. We are grateful for the prudent work of the summer camp director, Ryan McGuire, and his staff for holding the line on expenses while providing an excellent growth opportunity for all of the campers. Fund raising is increasingly a year round activity. We cherish the ongoing support we receive from established individual, business/corporate and foundation donors. We also hope to expand our base of loyal donors each year with new contributors. The data reported above demonstrate tangible positive results of our work. We are committed to remaining good stewards of the resources entrusted to us by so many. The Summer SEALS Day Camp's success continues to reflect the collaborative synergy of its partners and the broader community.

*Report Compiled by:*

Michael P. Hayes, Ph.D. & Dorothy M. Anderson

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